



*Celebrating 30 Years of
Empowering our Community,
Developing our Commerce,
and Honoring our Culture.*

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FOR IMMEDIATE RELEASE – Thursday, May 7, 2009

30th Anniversary Celebration Event
Avenida Guadalupe Neighborhood Association (AVENIDA) presents
“Look What I’m Doing to GO GREEN” Reception

San Antonio, Texas – Avenida Guadalupe Neighborhood Association (AVENIDA) in the past 30 years has stayed true to its mission of ***empowering our Community, developing our Commerce, and honoring our Culture.***

AVENIDA is hosting various celebrations in 2009 to celebrate its 30th Anniversary. Our next event is on Tuesday, May 12, 2009 at El Progreso Hall located at 1306 Guadalupe Street. We will be presenting the “Look What I’m Doing to ***Go Green***” Reception from 6:00 to 8:00 p.m., which will include a short 15-20 minute program that begins at 7:00 pm. This event is designed to share baby steps AVENIDA has taken and will take to do our part to minimize our carbon foot print in the Westside of San Antonio.

Guests will step into the newly renovated El Progreso Hall and enter into a green tropical ambiance setting including the sounds of Alice Gomez’s Marimba Trio; they will have the opportunity to experience Chef Johnny Hernandez’ True Flavors Culinary Planners creations; and lastly enjoy the taste of nationally acclaimed environmentally sustainable New Belgium Beer producer who is providing “Fat Tire” beers. During the reception, guest will walk, talk, eat and stop by AVENIDA displays showcasing their various organizational Programs such as its Housing, Neighborhood Revitalization and Community outreach programs.

During the short program AVENIDA will highlight a few of their ***Go Green*** partnerships to include CPS Energy’s donation of a one year supply of energy efficient light bulbs for each of Avenida’s senior apartment residents (170 total); its recent partnership with Standard Renewable Energy for its future commercial solar energy installations within the commercial corridor; its continued support for the San Antonio River Authorities “Westside Creeks” project; and its recent success with the annual Basura Bash event on the Westside.

A major focus of the evening will be on AVENIDA’S Housing Programs and Citibank’s generous contribution in the amount of \$20,000 towards the AVENIDA First Time Homebuyers/Housing Counseling Assistance Program. The check will be presented during the Reception. The program provides first time homebuyers education and information so that they can make an informed decision when it’s time to buy their home. The program has served hundreds of families since 2001. This year alone, 68 individuals have participated in the homebuyer education workshops. Future workshops will include education and information to become an energy efficient homeowner.

For more information about Avenida Guadalupe Association and its ***Go Green Reception***, please contact Margarita Valdez at 210-223-3151, ext. 33. Media is welcomed to attend, please RSVP no later than 5-8-09.